



THE ROOF REPORT™

NEWS YOU CAN USE
AROUND YOUR HOME

Fall/Winter 2018

Sing Along with Us!

"That was terrible, they can't sing, you should pull it off the air!"

"That was soooo funny! I loved it!"

It seems our new jingle commercials are getting mixed reviews! We don't mind the naysayers, we're having a BLAST with our friends and customers creating these commercials.

If you want a chance for your 15 minutes (ok, so 30 seconds) of fame then call us and let us know! All you need is an enthusiasm for singing, you don't have to be good, but you have to be up for a good time.

We've already lined up another adventure down to the studio at 13NewsNow planned for next week. And do we make a fun day of it!

Once we meet at the studio, we'll have a great time singing our jingle in front of the green



13NewsNow Producer Hamidah Nugen with Pyramid Roofing friend O'Neil Jones

screen. What a HOOT! It's so much fun to see the dances and silly things people come up with while they're singing our jingle!

After recording, we will head to Freemason Abbey for lunch (my treat). Freemason Abbey is an adventure on to itself, located in a 122-year-old renovated church. If you've not been, it's worth a trip to Norfolk for a visit! The food is great, and it's fun to chat with everyone now that the "hard" part is over. After lunch, we will go back to the station and catch the end of the live news recording from right inside the studio.

The news team is so awesome, they'll chat a bit with us during the commercial breaks, and have such a positive attitude despite being in the studio since 3 a.m.!

After that, it's time to head home, and the station takes about two weeks to post-process the footage and create the commercials. We share them with our friends as soon as we can.

Our stars have had the best time, they have become "mini celebrities" since the commercials have aired. And of course, we put the latest jingles on Facebook so our singers can share with family and friends.

Please contact us if you would like to join in to sing our jingle. We're serious about expanding our family of stars and we'd love to have you sing along too:

*You know you're in luck
when you see the yellow truck
from Pyramid Roofing*



Inside This Issue

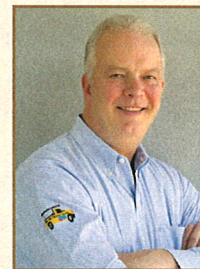
Meet Our Clients! (Page 2)

Pyramid Wants You to Know...™ (Page 2)

What's Doing at Pyramid Roofing (Page 3)

Pyramid Word Search Contest (Page 3)

On My Mind (Page 4)



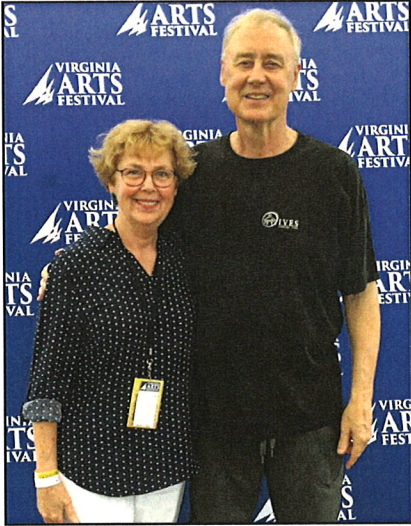
Williamsburg:
757.258.3595

Peninsula:
757.247.9600

Southside:
757.923.0999

Virginia Beach:
757.351.2555

Meet our Clients!



Katie with Bruce Hornsby

Katie Brumfield is full of energy, so it was perfect that she won our last word search. The prize was two VIP tickets to Fun House Fest which also included meeting the stars of the show.

Nathan caught up with her recently to talk about the concert and life in Williamsburg. "It was so much fun!" Katie and a friend enjoyed the concert immensely. She really liked having the VIP tent access and had such a great time that she plans to buy VIP tickets next year!" "It was in the late 90's that I met the Worstells. I was a teacher here in Williamsburg at the Montessori school and I had the pleasure of teaching Derek and Drew." While the boys were in Montessori, Katie got to know Dan and Tammy really well.

Katie volunteers as a board member of the Montessori school and with Spirit Works Foundation; she has a personal philosophy of supporting local businesses, "you get better products and services" with the locals.

"When I needed roof work done, I knew exactly who to call!" Purchasing new roofing can be daunting. There are samples, colors, estimates, "really its a bit overwhelming, but then I bumped into Dan in the office and he said, 'Don't you worry, you took care of my boys and I'll take care of you.' And he did!"

Pyramid Wants You to Know...™

Ever wonder where the Yellow trucks get their start? We buy all our Sierra Pickups from Rick Hines. Rick co-owns Patriot Buick GMC in Williamsburg, with his two brothers David and Mike.

Rick and his brothers grew up in Portsmouth and his father worked for a dealership there. When an opportunity sprung up in 1974 to own his own dealership in Williamsburg, Rick's Dad jumped on it. The Hines have been working in that business ever since. "We've never worked anywhere else."

What separates Patriot Buick GMC from its competitors is not just inventory, it's service. When folks buy a new car it now comes with a bunch of new technology. Things like surround vision, adaptive cruise control, and pedestrian auto breaking are all wonderful features, but Rick and his team spend time getting their clients educated and trained before they leave the shop.

Patriot sells GM certified pre-owned vehicles and they are members of the GM Certified Elite

program where they're ranked in the top 15% of 4,000 other dealerships. GM developed its Certified Elite program to help qualified dealers run a more efficient service business and improve customer service satisfaction. The criteria is steep, and not every shop makes the cut.

You Know You're in Luck When You See the Yellow Truck From Pyramid Roofing.



Rick Hines of Patriot Buick GMC

What's Doing at Pyramid Roofing Gutters

Yes, we do gutters! Recently we've added a yellow van to our fleet of yellow trucks. It doesn't work as well in the jungle, but the tech who's driving it is worth singing about. Nick White is our gutter expert. He's been installing gutters for 10 years and we're excited to add him to the team.

Of course, we're not just installing any old gutter system. We're installing Leaf Relief® Gutters from Ply Gem. Leaf Relief® is more effective than other types of gutter protection at keeping natural debris; such as leaves and twigs, from blocking your gutters. Leaf Relief® is not only the most effective gutter protection system on the market, it is also the most invisible.



Leaf Relief® lays flat and fits snugly on top of your gutter and with the 25-Year Warranty, your peace of mind is guaranteed your gutters won't overflow from clogs.

If your gutters are sagging, cracked or rusted, give us a call and we'll get Nick on the job!

Win an AWESOME KYSEK ROVER TRAVEL COOLER! Courtesy of Atlas Roofing Corporation - Home of the Streak-Free Roof!

Just like ATLAS shingles are the only shingle with a Lifetime Guarantee against streaking thanks to Scotchgard 3M Protector, there's only one KYSEK ROVER TRAVEL COOLER and this one could be yours! The lucky winner of our Fall/Winter 2018 Word Search contest will score a top of the line, soft side Kysek Travel Cooler that is built to last for years of enjoyment! Take the party with you in easy to carry style! Completed Word Search entries must be submitted by November 25th, 2018 for the drawing to be held November 26th, 2018.



Three Ways To Enter:

1. Mail to: Pyramid Puzzle
2350 50th St., Hampton, VA 23661
2. Fax to: 757.258.5968
3. Scan/Email to: danw@pyramidroofing.com

Winners of the Pyramid Word Search contest are notified by email - please make sure to include your email address with your entry!

Your Name: _____

Email: _____

Phone: _____

SCOTCHGARD	QUALITY	ALGAERESISTANT
LIFETIME	CURBAPPEAL	COPPERCONTENT
GUARANTEE	PROTECTION	BEAUTIFULROOF
BLACKSTREAKS	ATLAS	ARCHITECTURAL
STREAKFREE	EXCLUSIVE	

W A E P K S J F S L E X U A E
 F R M H H V E O C X V E V L A
 E N I C A B E O O Q I V C G U
 U H T O R E T R T J S H B A S
 T S E P C C N L C Y U D L E S
 O T F P H C A U H T L A A R N
 Q R I E I U R F G I C J C E O
 V E L R T R A I A L X X K S I
 H A D C E B U T R A E L S I T
 X K C O C A G U D U H N T S C
 F F X N T P X A F Q S E R T E
 T R W T U P U E Z A J V E A T
 N E X E R E V B L K B U A N O
 H E M N A A I T L H B B K T R
 A Z R T L L A J T Z E K S A P



Corporate Office:
108 Ingram Road, Ste. 21
Williamsburg, VA 23188

www.pyramidroofing.com

Inside this issue:

- ➔ Dan Worstell: Sing Along with Us
- ➔ Meet our "Word Search Winner" Katie Brumfield
- ➔ Win a Kysek Rover Travel Cooler!

On My Mind



*From the Desk
of Dan Worstell*

PyramidRoofing.com

Williamsburg:
757.258.3595

Peninsula:
757.247.9600

Southside:
757.923.0999

Virginia Beach:
757.351.2555

We recently lost our beloved 14 ½ year-old tuxedo cat Toby. Toby was a big guy - not fat, but large - and very handsome. Folks who came to visit would always compliment him. He had a quiet presence. He was not an in-your-face or even a lap cat, but he would quietly follow you about the house and make himself comfortable in whatever room you were in.

Toby loved everybody but Tammy was definitely his favorite. Every morning he would sit on her lap while she had her coffee. More often than not, I reheated her cup so that she wouldn't have to displace him.

Tammy was the one who brought him home, which might be why he loved her best. One day she just went out and got a cat. Now, I feel like when you're getting a pet there's usually a family discussion or something, but Tammy didn't bother with all of that. She went out and got him, and then picked up the kids at school before heading to my office, kids, and kitten, in tow.

When she got to Pyramid she came to me, "We got a cat, you'll love him! The boys are really excited!"

"What? We didn't talk about this."
"You'll love him."

For whatever reason, and it's been over 14 years so I don't remember well, I ended up in her van alone with this tiny kitten. He was so small you could pick him up in one hand. And even then he was so unassuming and relaxed. He was so chill it took me all of two minutes and I fell for Toby. Not that I would admit that to Tammy, until years later!

He got along well with other dogs, especially our beagle, Oliver. He was good friends with "Ollie" and they liked to share the same sunny spot on the carpet. We can tell that Oliver really misses Toby.



Here's to all the cool cats out there.

Have a great Fall/Winter season everybody!

Best,